
THE IMMERSION PROJECT

PROGRAMME PROSPECTUS



EXPERIENCE



NETWORK



STIPEND

The Immersion Project is a fellowship that matches young undiscovered talents looking to get into the tech sector with the opportunity to learn directly from CEOs/MDs of tech companies while working on revenue focused projects in their companies.



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Programme

ABOUT PROGRAMME

The fellowship programme matches young undiscovered talents looking to start or work in a tech start-up with tech companies and CEOs/MDs to learn from them. The purpose of the programme is to build people with better business acumen and ability to scale business ideas very fast.

PHILOSOPHY

Africa (to streamline, Nigeria) needs to build good businesses that will service its economy and also increase the value created in the region. The investment space is increasing year on year but human resources is not scaling at the same pace. TIP is working with executives in the tech space to take on young talents and train them.

OBJECTIVES

TIP has three main objectives:

Create a professional network

Fellows can build relationship with mates of like minds and founders of partner companies. This is a good jump start for their in the tech space.

Professional Growth

Fellows get to learn from founders/MDs that they won't have had access to for a period of 6 months. This is to augment what they have learnt from the books.

Exposure to Real Business

Fellows will work on real projects that will actually contribute to the growth of the company. They will have a taste of running a company inside a company and this will build their mental muscle.

BENEFITS

Fellows will be assigned to one founder of a tech company. They will learn from him/her as they work on a revenue focussed project. Fellows will also partake in a fortnight master class of 12 founders. They will also get stipends for transportation and feeding.

PROGRAMME TIMELINE

The actual fellowship will run for 6 months. Pre-placement activities (i.e. Call for Application, Interview, Orientation and Placement) will run for 6 weeks.



Call for Applications

Get the best minds that can dedicate 6 months to apply for the fellowship programme.



Interviews and Orientation

Candidates with the best fit are selected and taken through remotely training.



Placement

Fellows are matched with the company that requires their core strengths and competence. Deliverables for the project they will be working on and the required resources are agreed upon.



Activities

Each of the fellows is expected to organized a master class in the company they are attached where the CEO/MD will teach them on a particular topic.



Closing Ceremony

Projects are announced on different channels and they are demoed in a major event where fellows talk about their experiences and what they have learnt so far.



Alumni Community

Create an alumni community that will engage in the second season of the programme.

Partners

Here are the companies that fellows will be attached to for the duration of six months.



This list is provisional.

How to Apply

LEARN AND WORK WITH SOME OF THE TOP CEOS IN THE NIGERIAN TECH SPACE

APPLY

APPLICATION PROCEDURE

- A set of questions to determine general fit for the programme
- 1 Case Scenario tests
- Physical Interview

APPLICATION DEADLINES

- April 15, 2018 (Preferred)
- April 30, 2018 (Final)



IDEAL CANDIDATE PROFILE

We are looking for innovative and self-starting individuals who have worked on either project, event or a start-up. They must have deep passion for learning and scaling tech businesses. Ideal candidate will have:

- a mind-set of giving back to the community. They will be organizing the third cohort of TIP
- Experienced in building a project, event or start-up.
- Hunger to succeed in what they commit to.
- Very smart
- Track record of completing what they start
- They must have domain expertise in one field e.g. Sales, Digital Marketing, Programming, Design etc.



What are the benefits of getting into TIP?

You have the opportunity to learn directly from a founder and also be taught by 11 other founders. You will also be given stipends for feeding and transportation.

What is the duration of the programme?

The programme will be for 6 months.

How much does it cost to apply?

Application is free.

What is the size of the 2018 cohort?

12 fellows in 12 tech companies.

Can the company I am attached to retain me after the fellowship?

Yes, but this is dependent on the whether there is opening in the company.

Must I be in Lagos during the fellowship?

Yes, you are placed in tech companies in Lagos.

Is there a training before the placement?

Yes, you will spend 2 weeks learning and working on projects remotely.

Will I be paid during the fellowship?

Yes, you will be paid a stipend by the company. It will cover feeding and transportation. Amount of stipend varies for different companies.

Who determines the company I am attached to?

TIP determines where you are placed. This is based on your skills-role match.

What does TIP look for when choosing a fellow?

Domain expertise in a field, Intelligence, ability to self start and ability to complete projects.

What is expected of the fellows after the 6 months?

They are expected to commit some hours in managing the next cohort of fellows.

What are the other things expected of me besides working on the project in the company?

You are expected to organize a master's class during the course of the fellowship where you host all the other 11 fellows to learn from the CEO/MD of the company you are assigned.

Can I back off my commitment of being part of the fellowship?

No, we expect you to finish the fellowship and clear your schedule for the duration of the fellowship.

What types of companies would I be placed in?

They are different tech companies in different categories: B2B, Press/Social Cause, Fintech, Market Place and Investments.

Can I work remotely during the duration of this fellowship?

You have to be present and on site during the duration of fellowship and are expected to obey the rules and regulations of the companies they are placed in.

How many Stages is the application process?

Three stages. A set of questions to reduce the pool, a working on case scenarios and a physical interview.



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